

Dimension of the Visual

<p>XI-XV Centuries</p>	<p>The fact that what was conceived as ‘writing’ by pre-Colombian civilizations —Nahuatl and Inca mostly— was grounded in <i>graphism</i> (‘pictographic writing’)</p>	<p>Graphical/Visual dimension of writing</p> <p>Non-Western perspective</p>
<p>XVI-XVIII centuries</p>	<p>The fact that the Iberian conquest was having the writing as the most powerful instrument of ‘civilization’ in two way: (i) as instrument of administration and government (from Catholic Kings to Felipe II) and as instrument of knowledge and God (Jesuits approach, scientific approach)</p>	<p>Alphabetical dimension of writing</p> <p>Western perspective</p>
<p>XIX-XXI centuries</p>	<p>The fact that it is almost impossible nowadays to <i>image</i> other culture different than one grounded in a visual dimension.</p>	<p>Visual dimension of writing together with ‘alphabetical’ sense of knowledge</p> <p>Western perspective/Re- formulation of non-Western perspective</p> <p>Mutual transculturalization</p>